

AESTHETIC MEDICINE MANUAL

THE OMEOFORMULA[®] METHOD



THE BIO-MESOTHERAPY TREATMENT OF

**LOCALISED ADIPOSITY
CELLULITE
TISSUE TONE TREATMENT**



AESTHETIC MEDICINE

In 1973, in Paris, the word Medicine was joined with the adjective Aesthetic for the first time. The union of these two words not only introduced a new concept in medical activity but something much more significant: a new philosophy for life.

Greater acceptance of oneself can actually contribute to achieving and maintaining good health according to the definition of health given by the World Health Organisation – the perfect social and psychophysical balance.

In the 80s and 90s, Aesthetic Medicine developed from being just the younger sister of Plastic Surgery to becoming a major player in the medical world and is now one of the most frequently requested specialist branches in the whole of Europe.

In the early 1990s, particularly in Italy, an original concept of Aesthetic Medicine developed which contained various therapeutic methods commonly defined as “biological”. The combination of Acupuncture, Mesotherapy, Homeopathy and Homotoxicology gave rise to Biological Aesthetic Medicine - a new vision of health, beauty and Medicine which regarded pharmacological therapeutic intervention not only as corrective but also as preventive, which should be carried out according to each patient’s concept of individuality and, above all, using a pharmacology that is free from collateral effects and contraindications, yet effective and proven.

In the last 10 years, 3 Omeoformula® products have been developed at Guna’s research laboratories. This new range of medicines combines over 20 years experience in Biological Aesthetic Medicine with an innovative composition.

THE OMEOFORUMULA® RANGE

The **OMEOFORUMULA® range** is a new frontier in Aesthetic Medicine.

The special characteristic shared by the 3 medicines in the range is that the etiopathogenetic pathway of each of the following 3 pathologies for which they are indicated, is “written into” their composition:

**LOCALISED ADIPOSITY
CELLULITE
TISSUE TONE TREATMENT**

The battle against these conditions – which are not simply unaesthetic but real, complex pathologies – can only be won using multiple and integrated intervention.

It is easy to identify the nuclei of the remedies in **Omeoformula®1**, **Omeoformula®2** and **Omeoformula®3**, which, by working in synergy with each other, launch a global attack on the pathology, surrounding it on several fronts and achieving a definitive solution.

Until now, this therapeutic strategy was only effective if it was implemented using several drugs to form a complex and expensive mesotherapy cocktail.

Instead of this mesotherapy cocktail, the Omeoformula® range now offers a single drug which is practicable, safe and effective.

WHY YOU SHOULD USE THE OMEOFORMULA® RANGE

The **medicines in the Omeoformula® range** are injectable homeopathic preparations, registered for use as a subcutaneous or intradermal injection.

The products in the Omeoformula® range have been developed specifically for use in mesotherapy – the special formulation of these medicines, in accordance with the laws of Homeopathy (dilution and dynamization of the start substance), gives them a variety of advantages such as:

- v No allergic reactions
- v No collateral effects
- v No contraindications
- v Safe to use during pregnancy
- v No interaction with other drugs
- v Optimum interaction with other Omeoformula® products

THE CORRECT PROCEDURE FOR A BIO-MESOTHERAPY SESSION USING MEDICINES FROM THE OMEOFORMULA® RANGE

Equipment

Syringes: 5 cc or 10 cc

Needles: 4 mm 27 G, 4 mm 27,5 G, 4 mm 30 G, or 13 mm 30 G.

The needle generally used is the 4 mm 27 G.

It is advisable to use the single needle technique.

It is not necessary to dilute the products in physiological saline or bidistilled water.

It is not necessary to add any anaesthetic.

Methods and Techniques

The injection technique provides for the inoculation of 0.2-0.3 cc of the product in small wheals (the needle should be held at a 45° angle to the skin surface).

The affected areas and some special acupuncture points should be treated, in accordance with the aforementioned homeosiniatry technique.

The anatomical repair points relating to the acupuncture points will be pointed out and the relevant chart shown for each of the medicines and pathologies described in this document.



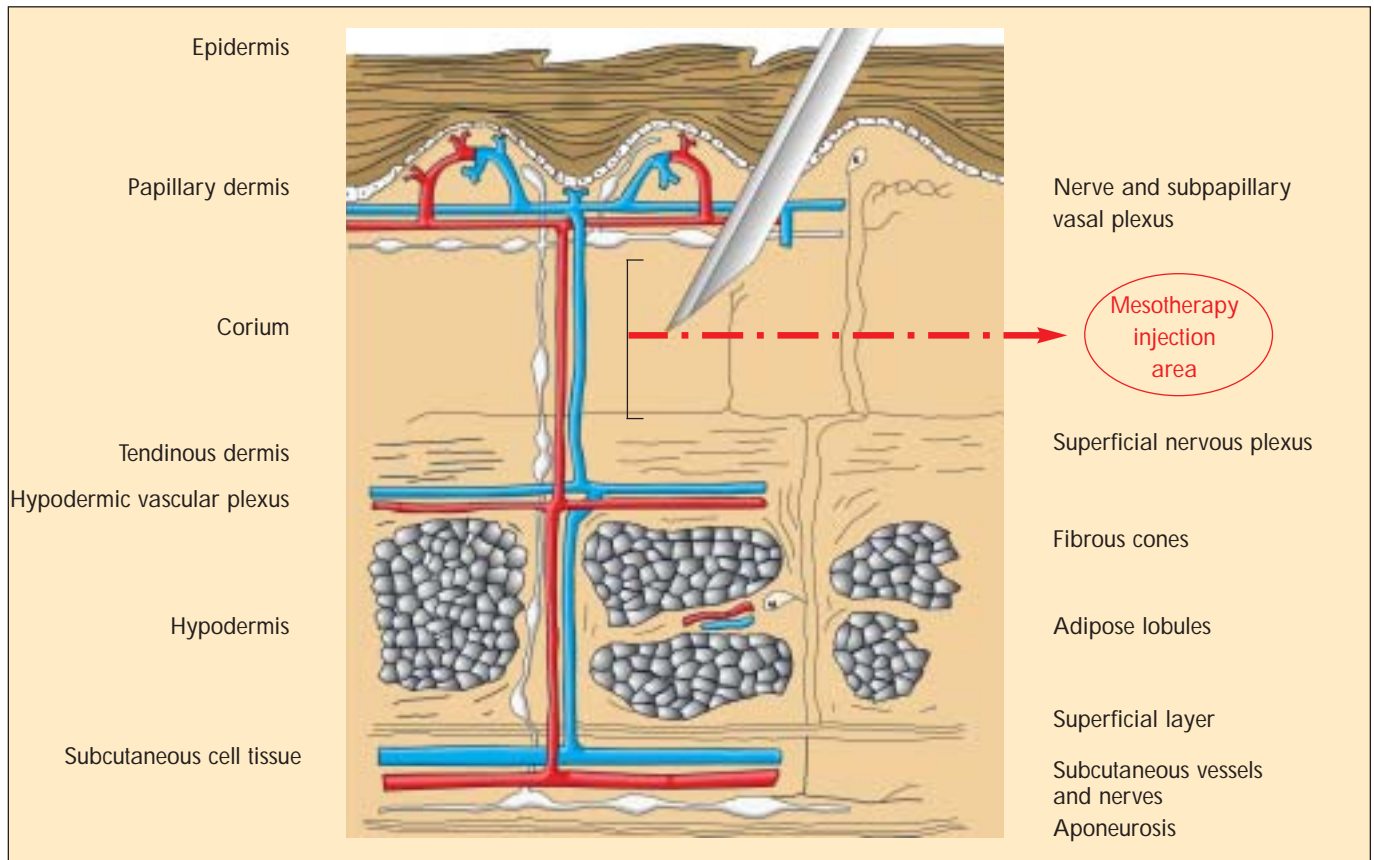


Fig. 1 – The architecture of the skin. * The seat of the intradermal injection.

HOW TO INTRODUCE A THERAPEUTIC PROTOCOL USING MEDICINES FROM THE OMEOFORMULA® RANGE

According to the Omeoformula® method, the bio-mesotherapy protocols usually provide for cycles of 10 1-week sessions. For a lasting result, it is also advisable to carry out **maintenance** therapy divided into “recalls” of 3-4 sessions, once or twice a year.

In the cases of Localised Adiposity and Cellulite, it is helpful to combine the bio-mesotherapy treatment with an **add-on domiciliary drainage therapy** in order to speed up the elimination of the toxic load, activated by the injection therapy, via the physiological emunctors.

PILOSELLA COMPOSITUM® (GUNA Laboratories) is the medicine indicated in the treatment of water retention and as a coadjuvant in slimming therapies.

15-20 drops, 3 times a day are recommended.

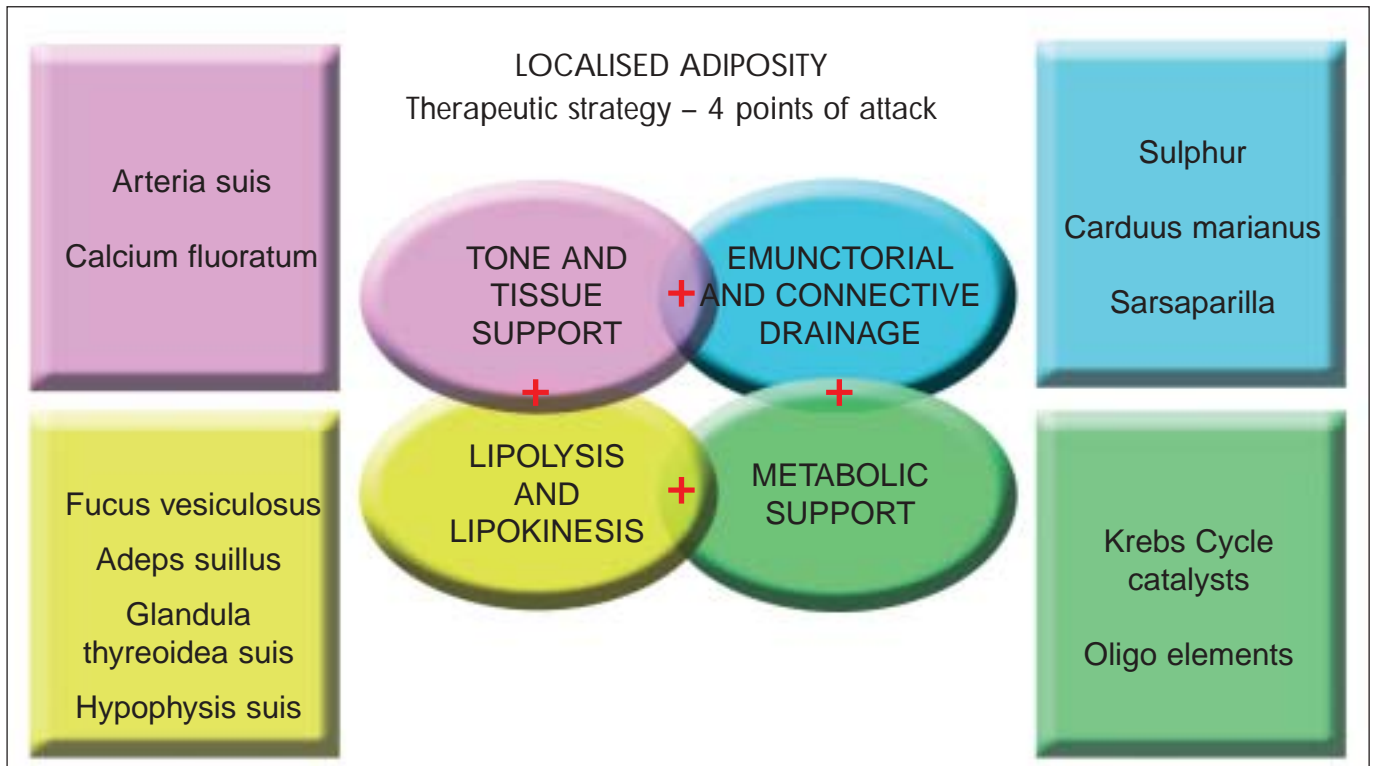
For further information, please refer to the GUNA compendium.

LOCALISED ADIPOSITY

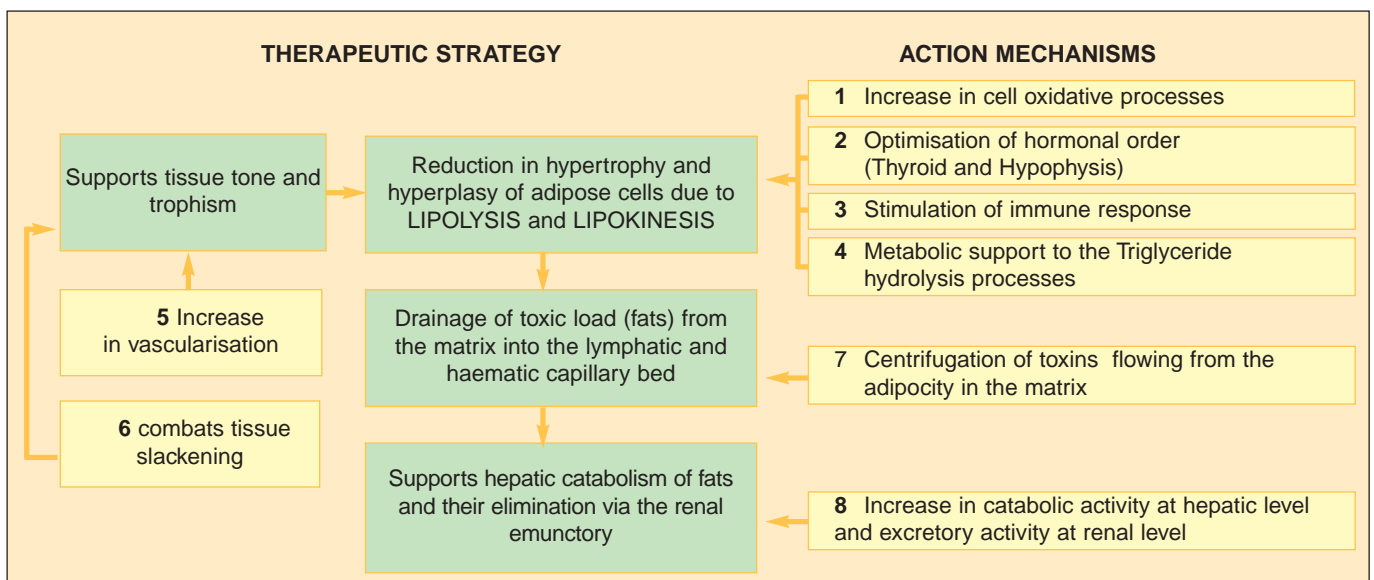
OMEOFORMULA 1®

Localised Adiposity is much more than just an annoying inaestheticism - it is merely the tip of the iceberg for numerous metabolic alterations in various organic systems (endocrine, immune, circulatory, nervous), tissues (connective matrix, adipose tissue) and organs (liver, kidneys, pancreas, intestine).

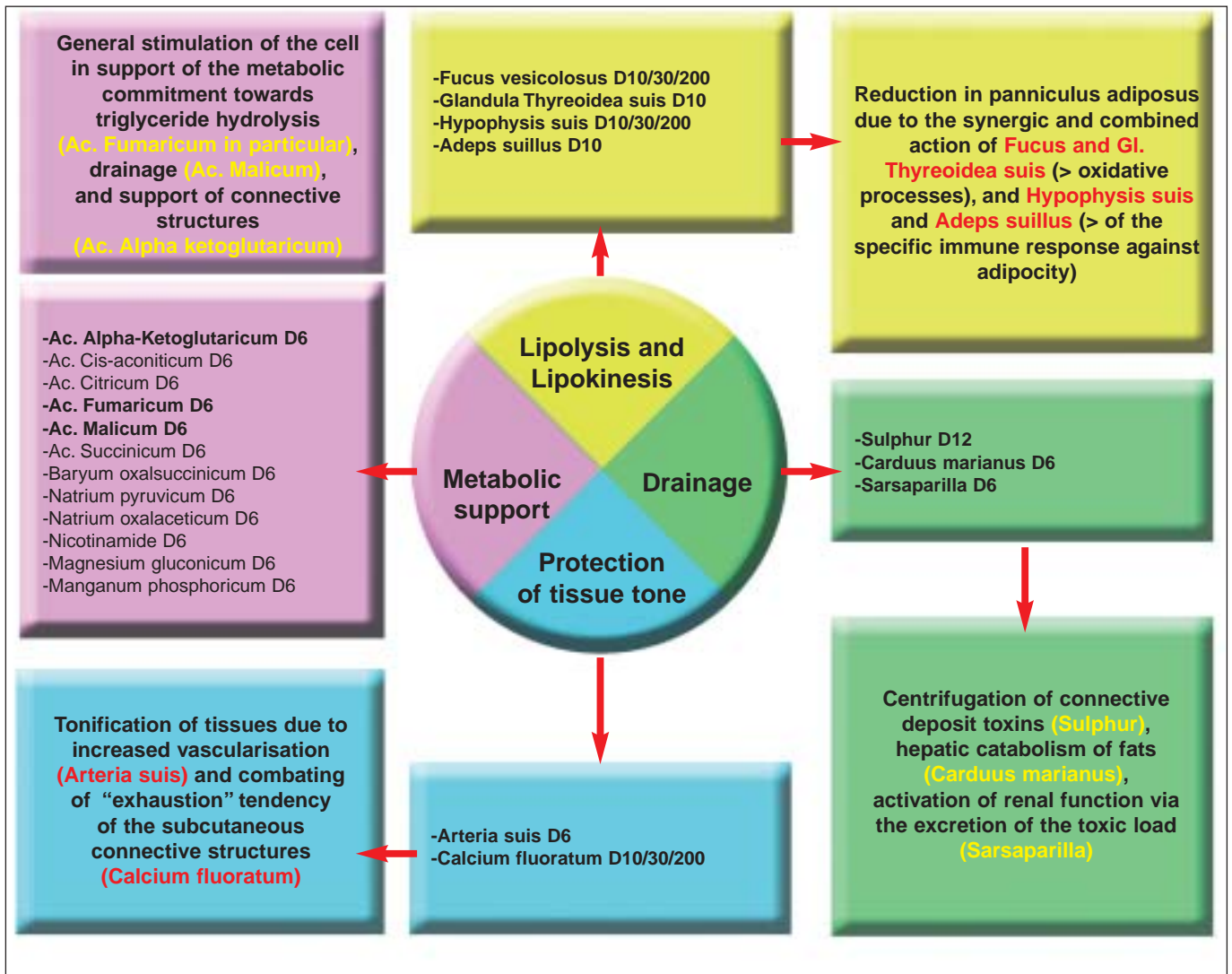
Localised Adiposity is a **complex pathology** that can be only be resolved using an equally complex approach on several fronts.



Each of the 4 different points of attack in the therapeutic strategy in turn require a **multiple and integrated approach** using remedies which act on several fronts and various mechanisms which work in synergy with each other.



It was on the basis of these assumptions that Omeoformula® 1 was developed in GUNA's laboratories. The therapeutic strategy for eliminating Localised Adiposity was **incorporated into its composition**.



FIELDS OF APPLICATION

Treatment of Localised Adiposity: Abdomen, lower and upper limbs, gluteus muscles.

METHOD

Omeoformula® 1 should be administered using microinjections (0.2-0.3 ml should be injected into each wheel) into the affected area and, possibly, via some simple acupuncture points:

Stomach 37: 3 cm inferiorly to the nearest point of intersection between the tibia and fibula, 2 cm lateral to the anterior tibial crest

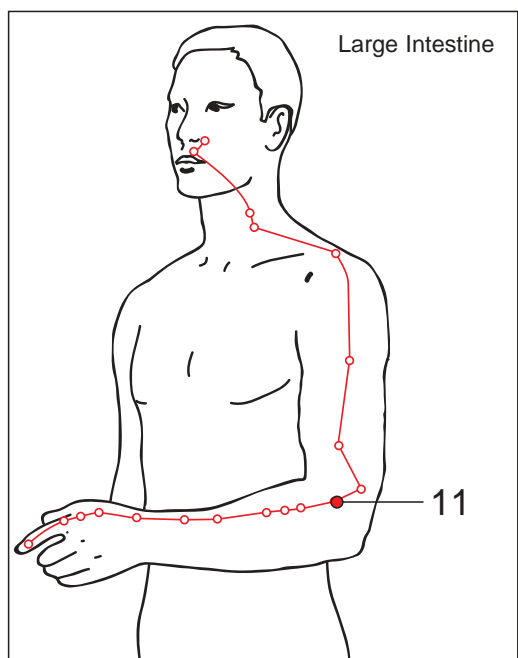
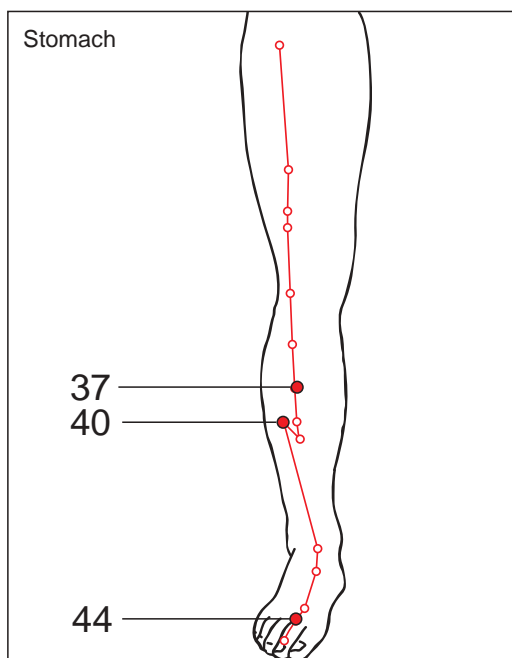
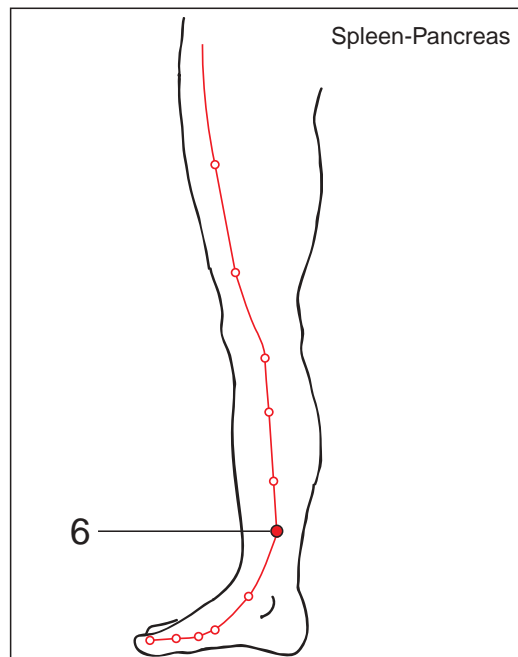
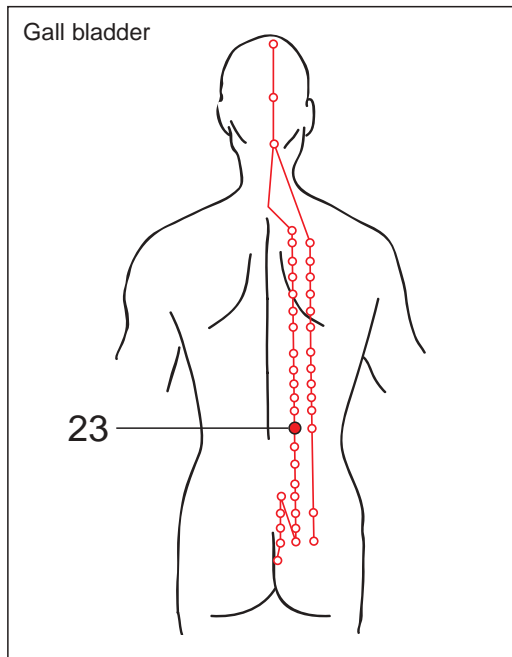
Stomach 40: in the middle third of the antero-lateral surface of the leg

Stomach 44: 0.5 cm posteriorly to the edge of the interdigital membrane between the 2nd and 3rd digit, in the distal depression of the metatarso-phalangeal articulation

Large Intestine 11: in the middle third between the lateral extremity of the plica transversa of the elbow and the humeral epicondyle, with the elbow flexed

Spleen-Pancreas 6: 3 cm superiorly to the apex of the medial malleolus, behind the posterior edge of the tibia

Gall bladder 23: in the 4th intercostal space, 4 "intervals" inferiorly to the anterior axillary crease.



● **Composition**

ACIDUM ALPHA KETOGLUTARICUM	D6
ACIDUM CIS-ACONITUM	D6
ACIDUM CITRICUM	D6
ACIDUM FUMARICUM	D6
ACIDUM MALICUM	D6
ACIDUM SUCCINICUM	D6
ADEPS SUILLUS	D10
ARTERIA SUIS	D6
BARYUM OXALSUCCINICUM	D6
CALCIUM FLUORATUM	D10/30/200
CARDUUS MARIANUS	D6
FUCUS VESICULOSUS	D10/30/200
GLANDULA THYREOIDEA SUIS	D10
HYPOPHYSIS SUIS	D10/30/200
MAGNESIUM GLUCONICUM	D6

MANGANUM PHOSPHORICUM	D6
NATRIUM OXALACETICUM	D6
NATRIUM PYRUVICUM	D6
NICOTINAMIDE	D6
SARSAPARILLA	D6
SULPHUR	D12

● **Indications:**
treatment of Cellulite

● **Packaging:**
Box of 50 x 2 ml phials



CELLULITE

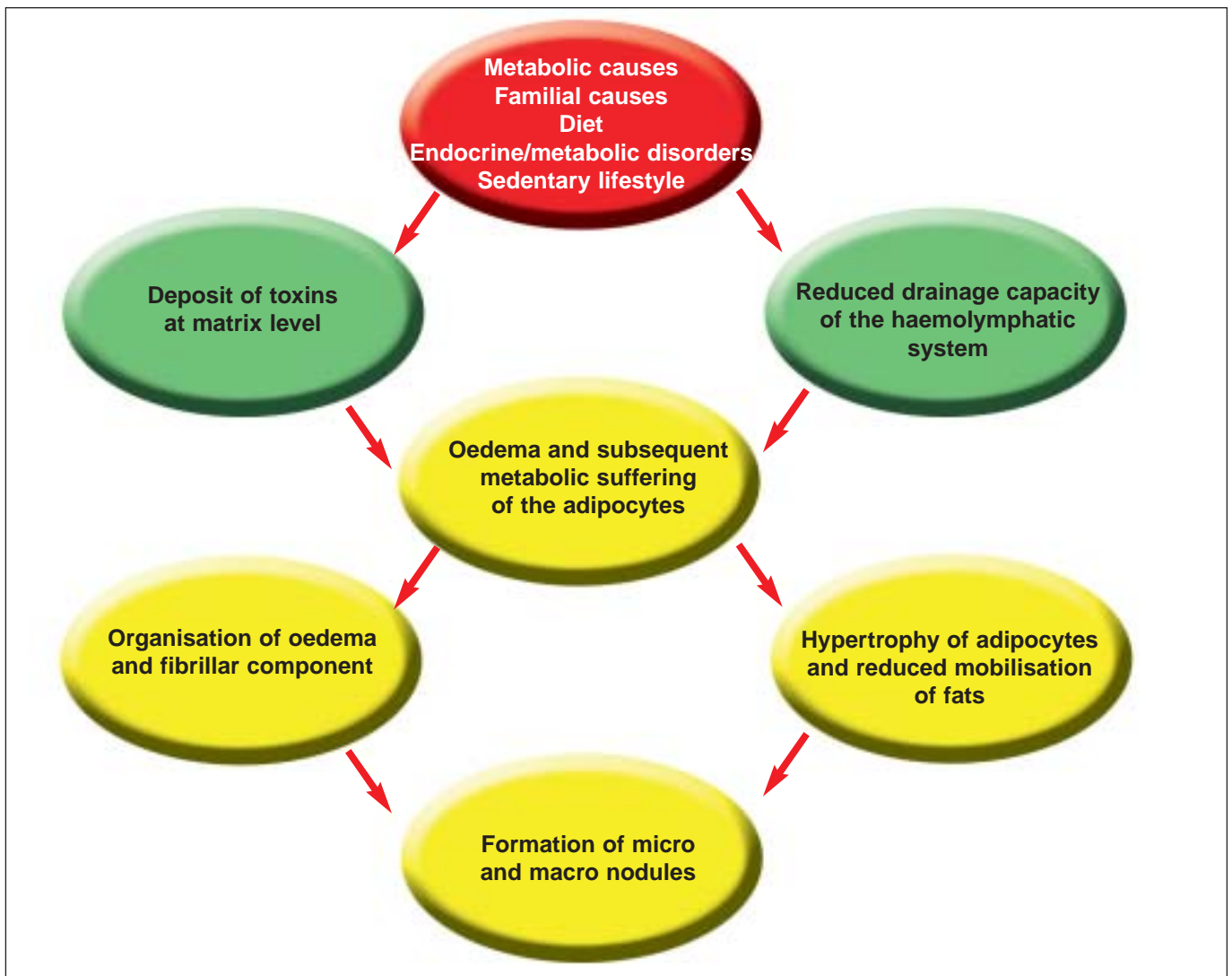
OMEFORMULA 2®

The Etiopathogenesis of Cellulite

Circulatory disorders, inadequate activity of the physiological emunctors, hormone problems, psycho-emotional stress, sedentary lifestyle, incorrect diet, drug abuse etc. can lead to an accumulation of toxins in the connective tissue; this results in a change in the composition and also the structure of this tissue and causes the formation of Cellulite.

The pathogenesis of Cellulite can be divided into 4 different stages of development:

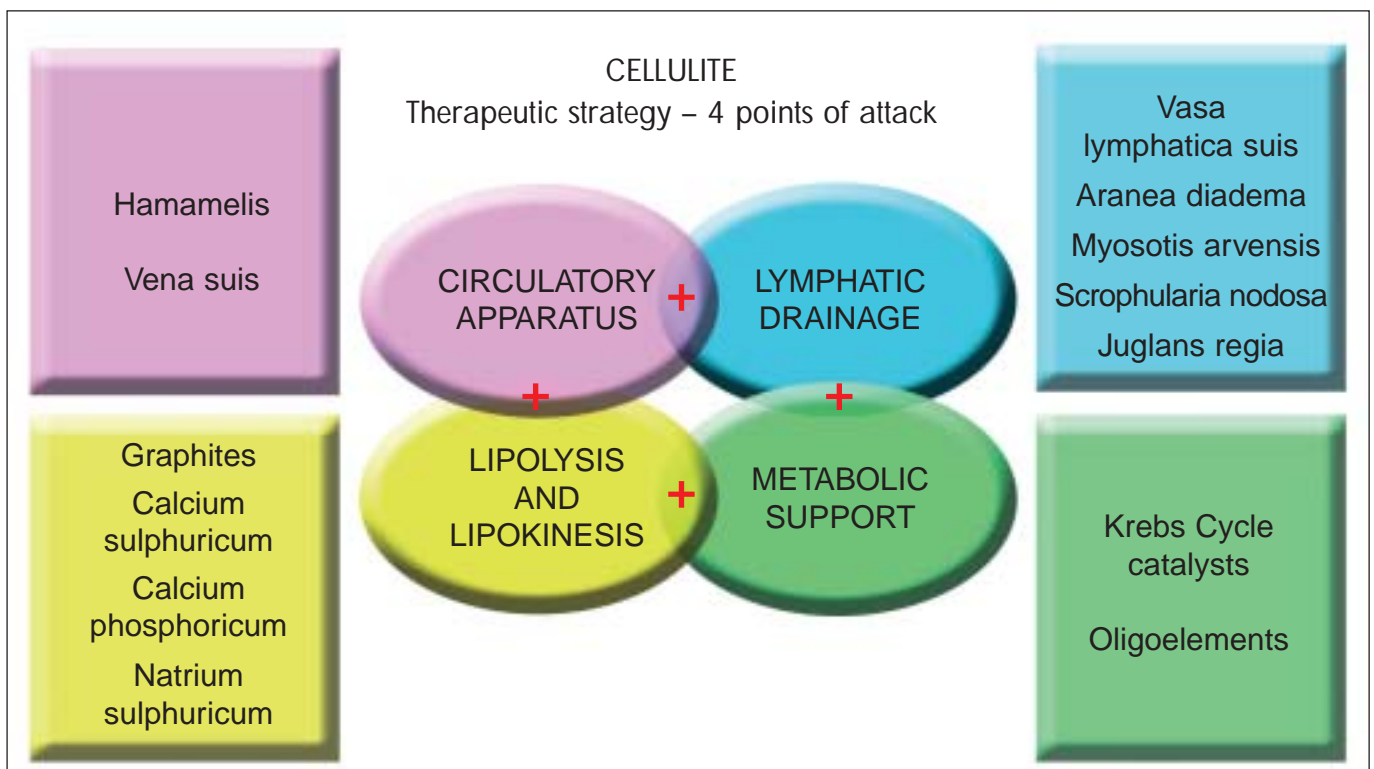
- I) Oedematous stage
- II) Oedema + suffering of adipocytes and vessels
- III) Organisation of oedema + organisation of the fibrillar component → FIBROSIS
- IV) Formation of micro and macro nodules → SCLEROSIS



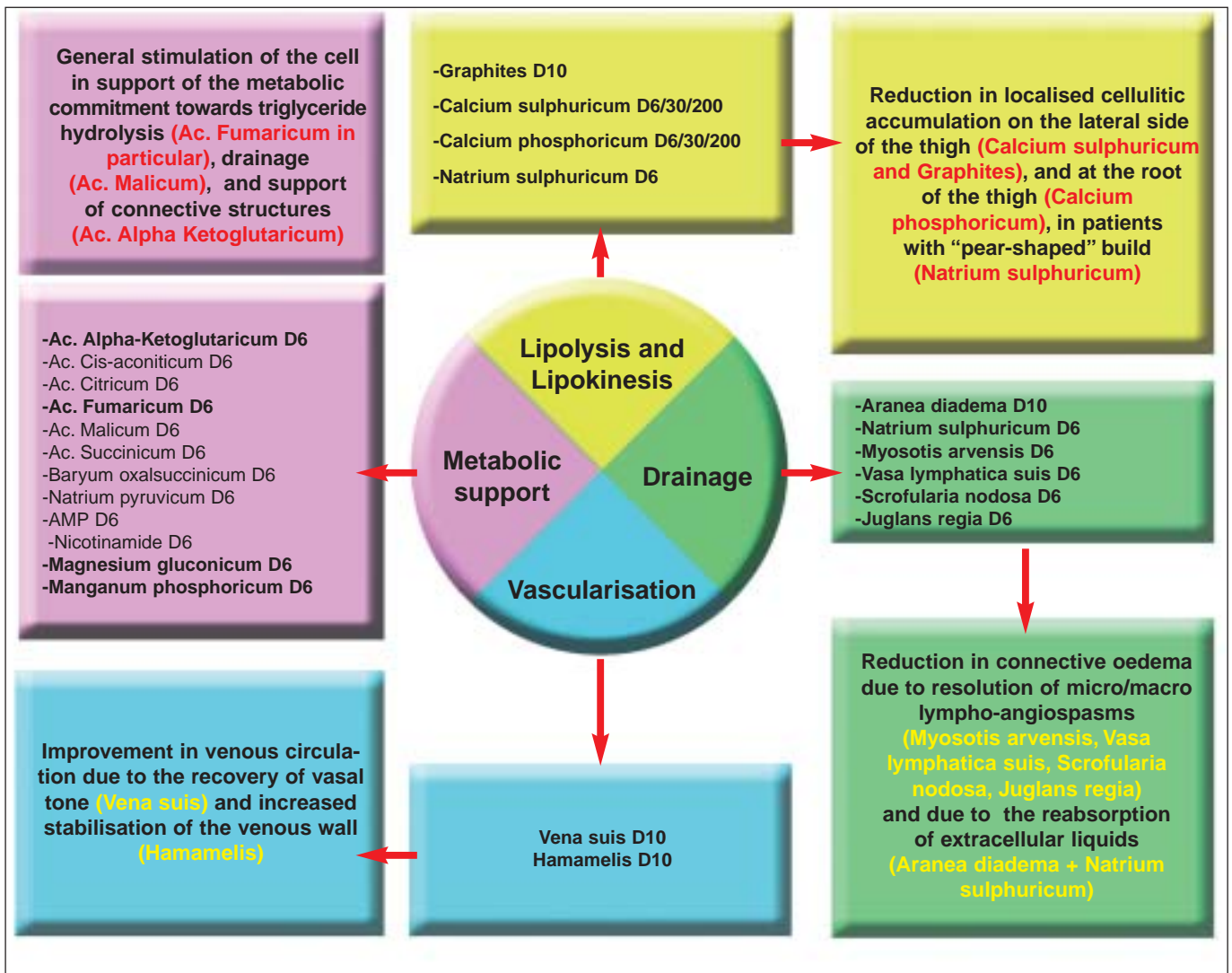
It is important to note that Cellulite is a complex disease causing an actual rearrangement of the structure of the connective tissue as illustrated by the following phenomena:

- The collagen fibres, which have increased in number and density, “strangle” the adipose cells
- The elastic fibres appear broken
- As the blood and lymphatic vessels are blocked and congested, they don’t allow good drainage of toxins - the interstitial substance therefore becomes a pool where the toxic products of the altered cell metabolism collect
- The nerve endings, which end in the matrix, “receive” the signals of histologic change in the connective tissue and begin to send out pain messages.

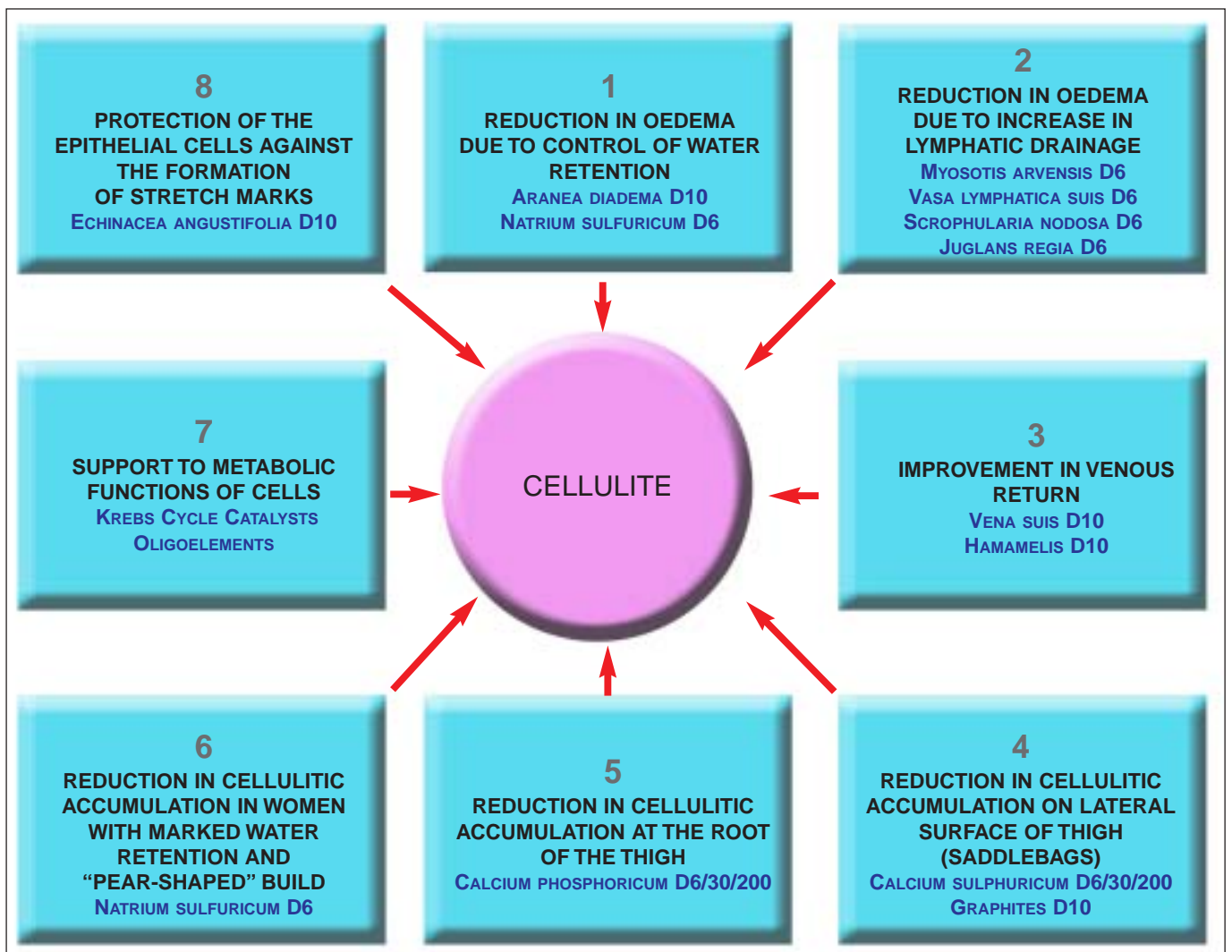
On the basis of these assumptions, the therapeutic strategy for Cellulite must, therefore, have 4 points of attack.



This same therapeutic strategy can be seen in the composition of Omeoformula® 2.



The diagram clearly illustrates that the remedies contained in Omeoformula® 2 have a multiple and integrated strategy aimed at Cellulite.



FIELDS OF APPLICATION

Oedematous-fibrosclerotic Lipodystrophy or Cellulite.

Omeoformula® 2 is indicated for both hard and soft cellulite in all the areas that may be affected (Saddlebags, root of the thigh, knees, arms).

METHOD

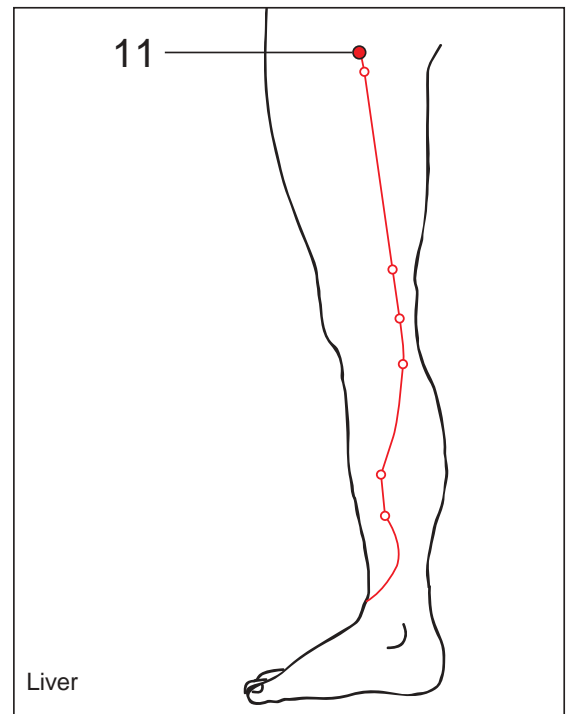
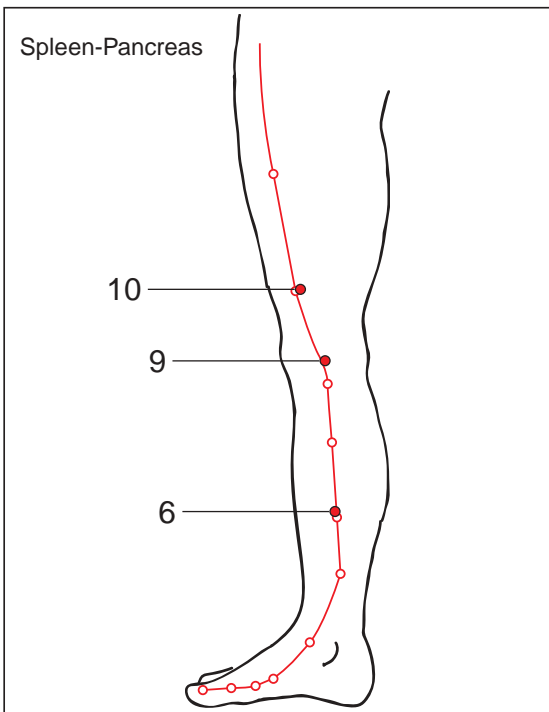
Omeoformula® 2 should be administrated using microinjections (0.2-0.3 ml should be injected into each wheal) into the affected area of the body and, possibly, via some simple acupuncture points:

Spleen-Pancreas 6: 3 cm superiorly to the apex of the medial malleolus, behind the posterior edge of the tibia

Spleen-Pancreas 9: in the depression of the medial tibial condyle, below its tuberosity

Spleen-Pancreas 10: on the internal surfaces of the thigh, posterior border of the sartorius, 3 digits transversal superiorly to the postero-superior corner of the medial condyle of the femur.

Liver 11: in the inguinal crease, laterally to the femoral artery.



● Composition

ACIDUM ALPHA KETOGLUTARICUM	D6	MANGANUM PHOSPHORICUM	D6
ACIDUM CIS-ACONITUM	D6	MYOSOTIS ARVENSIS	D6
ACIDUM CITRICUM	D6	NATRIUM PYRUVICUM	D6
ACIDUM FUMARICUM	D6	NATRIUM SULPHURICUM	D6
ACIDUM MALICUM	D6	NICOTINAMIDE	D6
ACIDUM SUCCINICUM	D6	VENA SUIS	D10
ARANEA DIADEMA	D10	VASA LYMPHATICA SUIS	D6
BARYUM OXALSUCCINICUM	D6	SCROFULARIA NODOSA	D6
CALCIUM SULPHURICUM	D6/D30/D200	JUGLANS REGIA	D6
CALCIUM PHOSPHORICUM	D6/D30/D200	AMP	D6
ECHINACEA ANGUSTIFOLIA	D10		
GRAPHITES	D10		
HAMAMELIS	D10		
MAGNESIUM GLUCONICUM	D6		

● **Indications:** treatment of Localised Adiposity

● **Packaging:** Box of 50 x 2 ml phials



TISSUE TONE TREATMENT

OMEIFORMULA® 3

The main target in the treatment of skin slackening is the connective tissue. It could be said that having a drained dermis that is efficiently maintained in metabolic terms, is the basic prerequisite for maintaining young tissue.

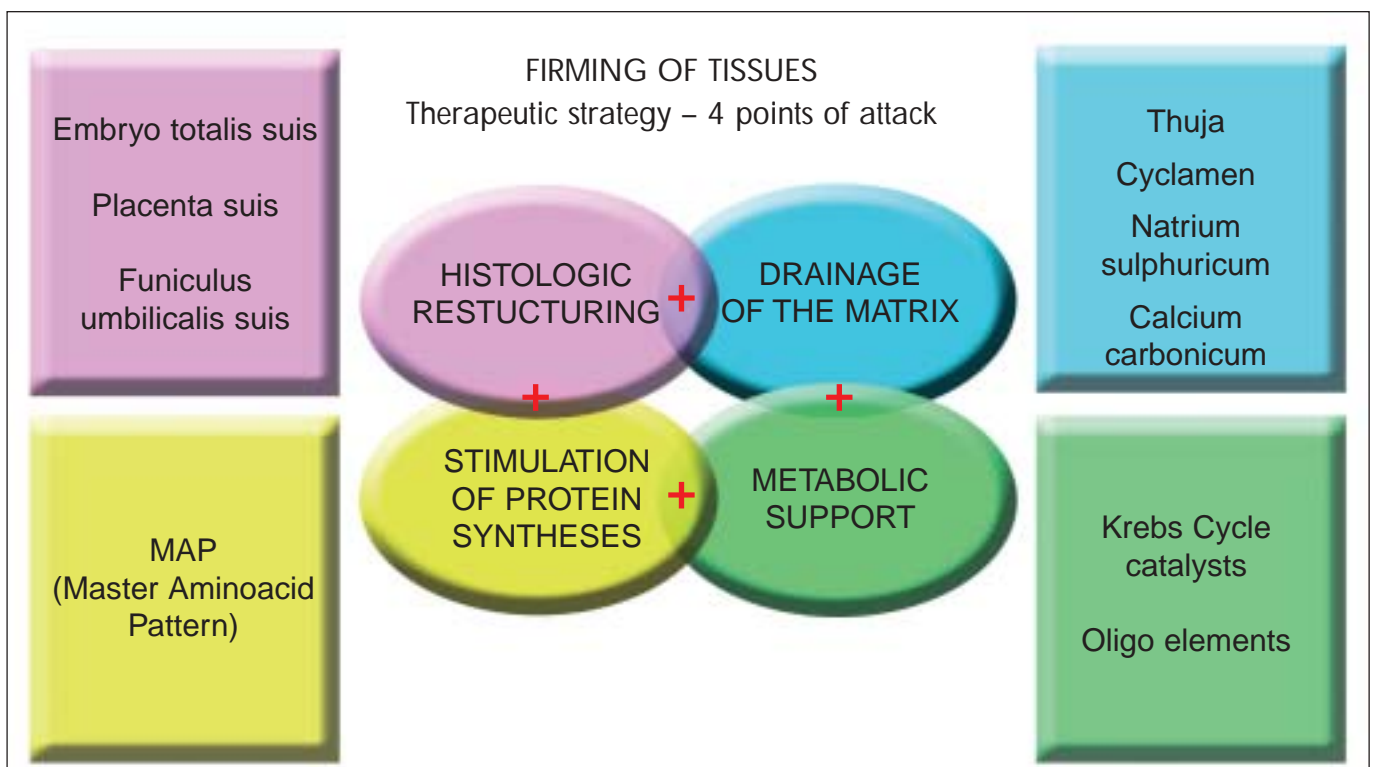
The Etiopathogenetic pathway that leads to alterations in the structure of the dermis, and therefore skin slackening, follows a sequence of events that are interlinked:

Stage 1 the reduced supply of oxygen and nutrients to the dermis cells, caused by the deposit in the matrix of waste produced by the cells and undrained toxins, together with the physiological aging process, cause a slowdown in cell function and subsequent enzymatic damage.

Stage 2: the metabolic suffering of the fibroblast affects its function: there is a dramatic reduction in the production of matrix components (particularly Hyaluronic acid) and collagen and elastic fibres.

Stage 3: The connective filling loses its compactness, and the lack of glycosaminoglycans profoundly affects the hydration of the skin (Hyaluronic acid is an extremely hydrophilic molecule) and, therefore, its turgor; the reduced vascularisation of the epidermis causes the skin to lose its brightness and tone; normal lymphatic drainage is compromised, thus triggering a vicious cycle that is difficult to break.

Omeoformula®3 acts on this "cascade" of events, via the coordinated action of its four component nuclei.



For a skin slackening therapy to be effective, it must include these pathogenetic pathways and not act on just one variable.

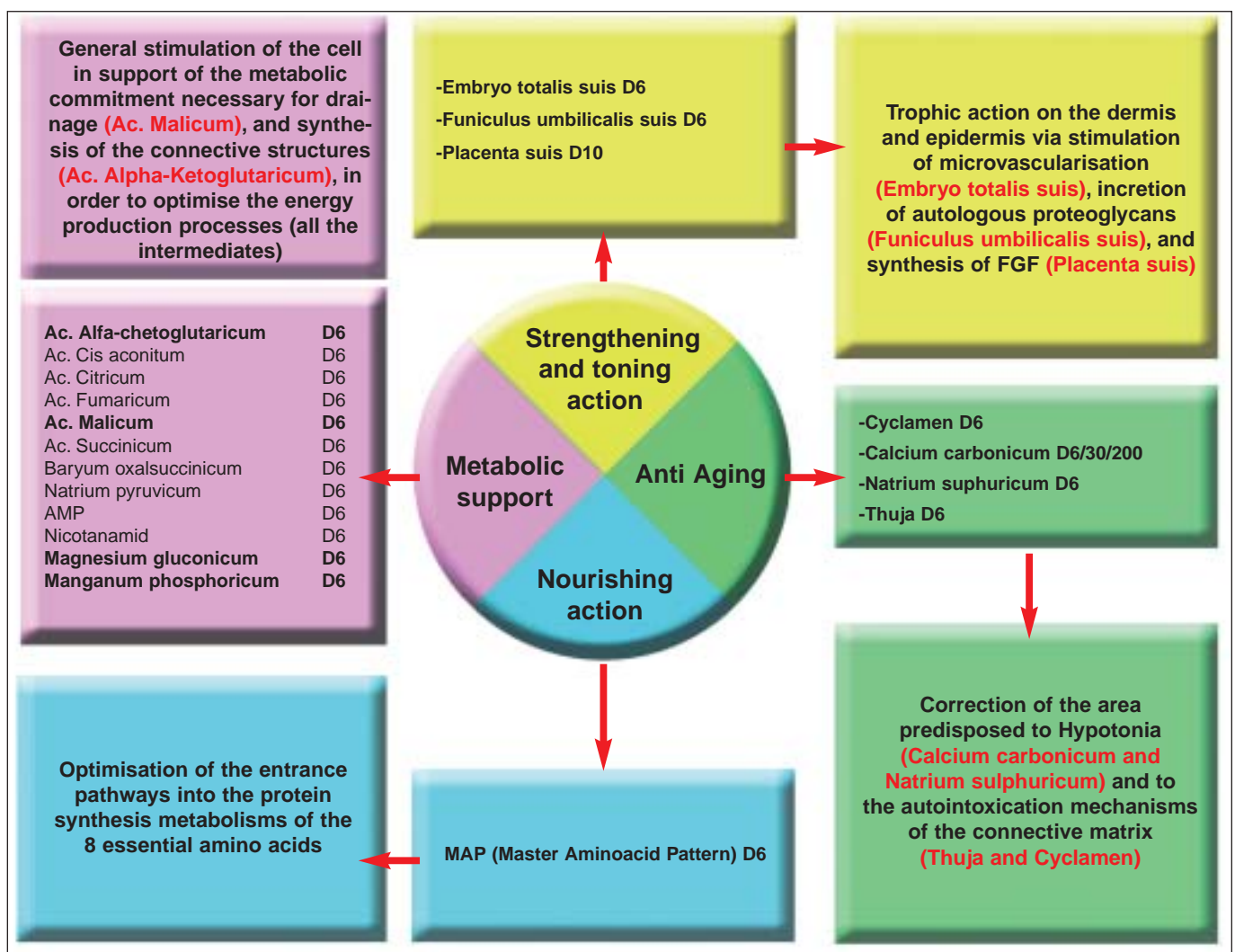
Furthermore, it would make even less sense to have a therapy that aims solely at recovering a deficit (ie a physiological and unavoidable one such as Hyaluronic acid from chrono-aging) in one or more components of the dermis matrix, without taking into account **the fact that skin slackening is primarily a METABOLIC ALTERATION** (expression of the suffering of an aged cell).

Therefore, any therapy for revitalising and firming tissues must be an **integrated therapy** under which the fibroblasts can resume their synthesis activity for the matrix components (via the action of pig organ derivatives), as good metabolic function was restored by the action of the Krebs cycle catalysts and, therefore, an adequate "energy" level to enable them to maintain the work of producing new proteins (**nucleus of the remedies with a firming and revitalising action + the metabolic support nucleus**).

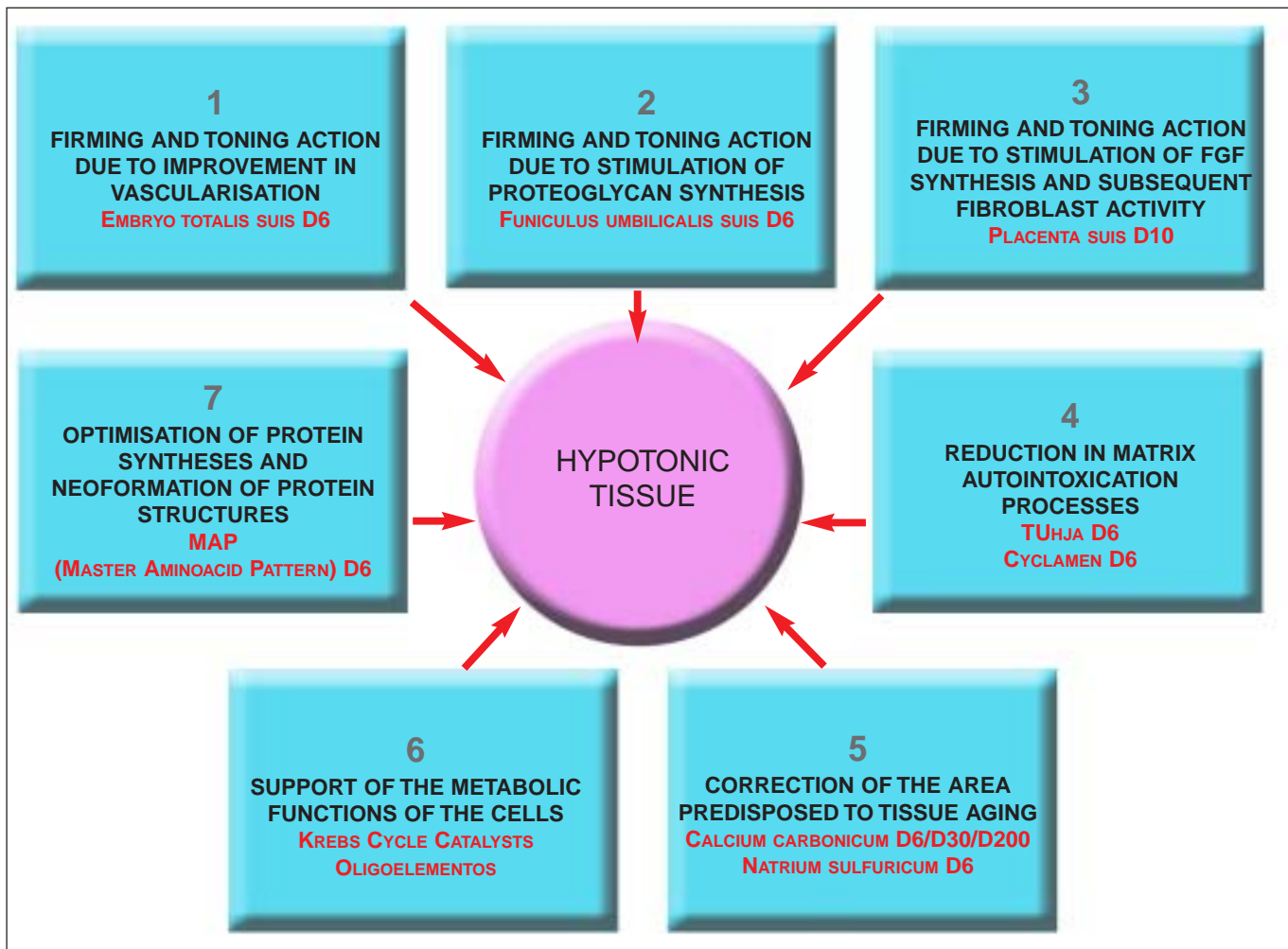
The 8 essential amino acids, in homeopathic dilution will, therefore, find the fibroblasts in the ideal metabolic conditions for beginning the syntheses of new proteins which will go to strengthen the structure of the tissues (nucleus with nourishing action).

In the meantime the functioning of the dermis must be kept at optimum levels via continuous detoxification and drainage, or via an appropriate anti-aging action, which is both curative and preventive (Anti-aging nucleus).

Omeoformula®3 works by taking into account all the different variables at the basis of skin slackening.



Its components have a combined, complementary and synergic action on tissue: the result is fast, noticeable and lasting and, above all, better than the summation of the results one would obtain using the various remedies contained in Omeoformula®3 on their own.



FIELDS OF APPLICATION

Treatment of skin slackening and tissue revitalisation.

Bio-lifting of large areas of the body (upper and lower limbs, chest, abdomen).

Revitalisation and firming of the breasts.

Firming of the gluteus muscles.

METHOD

Both the collagen needle (13 mm 30 G) and the mesotherapy needle (4 mm 27 G) may be used.

Omeoformula® 3 should be administered into the affected area of the body using the usual small inoculation wheals (0.2-0.3 ml per wheal).

For revitalising and firming the breasts, it is advisable to infiltrate the following areas:

- From the clavicle, go down along the pectoral muscle with 3 parallel injection lines.
- From the areola, proceed with 4 injection lines, in a sunburst shape (superiorly, inferiorly, towards the medial side, towards the lateral side).
- In the space below the breast, along its insertion on the thorax.

For firming the gluteus muscles, it is advisable to infiltrate the following areas:

- From the centre of the gluteus muscle proceed with 4 injection lines, in a sunburst shape (superiorly, inferiorly, towards the medial side, towards the lateral side).
- Along the subgluteal furrow.



● Composition

ACIDUM ALPHA KETOGLUTARICUM	D6	NATRIUM PYRUVICUM	D6
ACIDUM CIS-ACONITUM	D6	NATRIUM SULPHURICUM	D6
ACIDUM CITRICUM	D6	NICOTINAMIDE	D6
ACIDUM FUMARICUM	D6	PLACENTA SUIS	D10
ACIDUM MALICUM	D6	PULSATILLA	D6
ACIDUM SUCCINICUM	D6	THUJA	D6
BARYUM OXALSUCCINICUM	D6		
CALCIUM CARBONICUM	D6/D30/D200		
CYCLAMEN	D6		
EMBRYO SUIS	D6		
FUNICULUS UMBILICALIS SUIS	D6		
MAGNESIUM GLUCONICUM	D6		
MANGANUM PHOSPHORICUM	D6		
MASTER AMINO ACID PATTERN	D6		

● **Indications:** revitalisation and firming of tissues

● **Packaging:** Box of 50 x 2 ml phials



Therapeutic Schemes

LOCALISED ADIPOSITY

Omeoformula 1[®]

CELLULITE

Omeoformula 2[®]

TISSUE TONE TREATMENT

Omeoformula 3[®]

CELLULITE + LOCALISED ADIPOSITY

Omeoformula 1[®] + Omeoformula 2[®]

CELLULITE + TISSUE TONE TREATMENT

Omeoformula 2[®] + Omeoformula 3[®]

LOCALISED ADIPOSITY + TISSUE TONE TREATMENT

Omeoformula 1[®] + Omeoformula 3[®]